

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Skandia Investment Services, Inc.		03/03/2004	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	The Prudential Insurance Company of America
Street Address:	751 Broad Street
City:	Newark
State/Country:	NEW JERSEY
Postal Code:	07102
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2229270	ASSESS

CORRESPONDENCE DATA

Fax Number: (973)367-7121

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-802-3057

Email: sue.nam@prudential.com

Correspondent Name: Sue J. Nam, Esq.

Address Line 1: 751 Broad Street

Address Line 2: 21st Floor

Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:

Henry Kwong

Total Attachments: 3

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TRADEMARK
REEL: 002805 FRAME: 0356

Assignment of Trademark

WHEREAS, American Skandia Investment Services, Inc., a corporation organized under the laws of the State of Connecticut having a place of business at 1 Corporate Drive, P.O. Box 883, Shelton, Connecticut 06484 ("ASISI" or "Assignor") is the owner of the mark identified on Schedule 1 (the "Trademark");

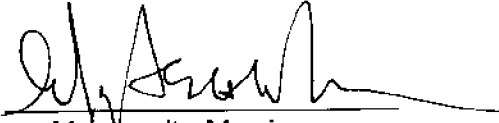
WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Prudential" or "Assignee"), is desirous of acquiring said Trademark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASISI does hereby assign and transfer to Prudential all right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the mark, the portion of the business to which said mark pertains, the identified registration thereof, all common law rights in said mark, the right to sue and recover for all damages for past and future infringements of ASISI's rights in the mark, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said mark. This right, title and interest is to be held and enjoyed by Prudential and Prudential's successors and assigns as fully and exclusively as it would have been held and enjoyed by ASISI had this assignment not be made.

ASISI further agrees that it will take, or cause to be taken, all such other and further action as may reasonably be required by Prudential in order to effect the assignment contemplated hereby.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

American Skandia Investment Services, Inc.

By: 

Name: Marguerite Morrison

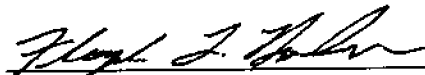
Title: Senior Vice President and Secretary

Date: March __, 2004

State of New Jersey)
)
County of Essex) ss.

On this 3rd day of March, 2004, before me appeared Marguerite Morrison, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

FLOYD L. HOELSCHER
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 10/31/2007



Schedule 1: Trademarks and Service Marks

Service Mark	Registration No.
ASSESS	2,229,270